

Ottawa Charter for Health Promotion

- Action Areas to Promote Health and Well-being •

Strengthen Community Action

Empower communities to take action for health

Develop Personal Skills

Support personal and social development throughout life

Strategies:

Advocate
Enable
Mediate

Create Supportive Environments

Create places and settings that support health

Reorient Health Services

Change how healthcare works to focus more on prevention

Build Healthy Public Policy

Putting health on the agenda in all sectors and at all levels



LIVE WELL PEI
together we can